

Stacia Cosgrove, Associate Planner
Development Services Department
City of Sacramento
1231 I Street, Room 300
Sacramento, CA 95814

**RE: DOWNTOWN FORD PROJECT (PO4-106)
Corner of West El Camino and Orchard Lane**

Dear Ms Cosgrove:

As a nearby resident, I strongly oppose the relocation of the Downtown Ford Dealership to the corner of West El Camino and Orchard Lane. I have joined a coalition of my fellow neighbors who will use every lawful means to block the Ford dealership and demand accountability from public employees and officials who support it.

It is unimaginable that the relocation of a car dealership is under consideration by your agency at this site. The intersection is directly adjacent to established, new and developing residential properties. It is within three blocks of elementary and middle schools. It is several blocks from public parks and playgrounds.

- A car dealership preempts any future neighborhood-friendly retail services on this corner.
- A car dealership provides no services to this neighborhood.
- Customers, who are visitors to the area, will be test driving cars on neighborhood streets.

On the above issues alone, a car dealership should be unacceptable to your office. In addition to those issues is the site zoning is inconsistent with the South Natomas Community Plan (SNCP).

The South Natomas Community Plan calls for “Community Commercial” development at this site. A car dealership doesn’t even come close to the criteria for “Community Commercial” as outlined in the master plan. To even consider a car dealership for this site your office should undertake an Environmental Impact Report (EIR) and go through proper, public procedures to change the site designation outlined in the SNCP.

Even more disturbing than the prospect of the dealership is the appearance of impropriety on your agency’s part. In addition to subverting the letter and spirit of the SNCP, there is the appearance of rushing the dealership into the site before hundreds of new voters take up residence in homes now in development immediately adjacent to the intersection. The attitude of these new residents toward the prospect of a car dealership across the street from them is obvious to us – and, apparently, to those pushing the project.

Consideration of a car dealership at West El Camino and Orchard is intolerable. Its potential has prompted us to fear for the safety of our neighborhood children, the value of our property and the integrity of your office.

I require your immediate assurance that no car dealership will be permitted at this location. Anything short of that will result in civic activism, public outcry and legal action that will convince you and Downtown Ford that it simply isn’t worth the fight.

Sincerely,

cc: Mayor Heather Fargo, City Hall, 730 “I” Street, Suite 321, Sacramento, CA 95814
Councilman Ray Tretheway, City Hall, 730 “I” Street, Suite 321, Sacramento, CA 95814
Raymond Enos, Owner of Downtown Ford, 2921 Lacy Lane, Sacramento, CA 95821